



Storytelling & Leadership

April 15, 2025 | Westminster, CO

LIFE is a one-day seminar designed to expand your toolbox of leadership skills. This year's workshops and presentations will focus on storytelling and leadership, addressing a range of topics from storytelling and resilience to storytelling in the age of AI. Registration is \$145 through March 4 and \$165 full price afterwards. This event frequently sells out in advance at a capacity of 150 attendees with another 25 on the waitlist.

Confirmed Speakers Include:

- **Paula Stone Williams** returns after her outstanding 2024 LIFE Keynote to take a deeper dive into storytelling, gender equity, leadership, and resilience.
- **Julissa Soto**, CEO and Founder, Julissa Soto Latino Health Equity Consulting
- **Molly Gutilla**, CSU + Colorado School of Public Health
- **Dannon Cox**, UNC + Colorado School of Public Health

[See the LIFE website for full program details](#)

History of LIFE

In 2004, the Regional Institute for Health and Environmental Leadership (RIHEL) began Autumn in Aspen as an annual continuing leadership education event for friends and alumni of our institute. After a successful inaugural program, the event was opened to any who wanted to attend. By 2012, the event had shifted locations to the Front Range, the Colorado Environmental Health Association (CEHA) joined as a co-host, and the event was re-imagined with the new name, Leadership is for Everyone (LIFE).

Who attends the event

The event attracts people from Colorado, New Mexico and Wyoming and beyond. While open to the public, the primary target audience members are health, public health, environmental health and environmental professionals. Participants come from the public, non-profit and for-profit sectors, including federal, state and local government agencies, non-profit community groups focusing on health and environmental issues, education institutions, and for-profit businesses with in-house health and environment staff.

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Contact Leanne Jeffers, RIHEL Director and Training and Coaching Services, at leanne.jeffers@rihel.org.

2025 LIFE Event Sponsorship Levels	Platinum \$5,000 or more	Gold \$2,500	Silver \$1,000	Bronze \$500
Complimentary Registrations	5	3	2	1
Opportunity to give brief opening remarks	5-minute remarks focusing on leadership, RIHEL, and your company			
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